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PRESS RELEASE

For Immediate Release

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Heading: **OpenEra allows The Body Shop to switch off agent**

One of OpenEra's most prized customers, The Body Shop, have awarded the management of their UK portfolio to Atisreal, one of the largest property consultancies in Europe. The change of their managing agent marks an important moment for the use of OpenEra's pioneering online real estate information management system supplied by OpenEra to The Body Shop since 2004. OpenEra's system has allowed The Body Shop to change managing agent without having to change the way they manage their portfolio information.

The Body Shop awarded Atisreal a three year contract to provide estate management, rating and lease advisory services for its UK portfolio following a competitive tender process. The portfolio comprises 283 stores and 19 corporate properties including The Body Shop head offices in Littlehampton, West Sussex. All information about the portfolio, including the documentation, data, plans and photographs have been stored on the OpenEra Real Estate Information Manager, a collaborative information management solution designed to provide real-time information to its users.

Commenting on the change, Mark Sorsa-Leslie, CEO of OpenEra, said, "We have known for a long time that a change in managing agent is a very difficult period for a corporate occupier, and usually involves a change in the systems, processes and reporting methods used. Our service solves that by allowing our clients to simply switch off their old managing agent and switch on their new one. They gain the benefit of new expertise and the fresh motivation of a new managing agent, while maintaining the quality and reliability of their own reporting and information systems. Our service helps to minimise the handover time and get the new agent working faster."

The OpenEra Real Estate Information Manager is an online information management solution that allows users to share information and documentation about their property portfolio. It provides a single point for clients, their agents and their suppliers to access, update and maintain information about the portfolio and provide real-time information on the performance of the portfolio. It has a flexible, powerful reporting engine combined with an online document repository that offers full-text indexing and searching of any documentation related to the portfolio.

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Notes to Editors

OpenEra Systems Limited was founded in 2001 to provide Internet-based solutions to the real estate industry. The business delivers leading-edge solutions to customers and partners that wish to gain a sustainable competitive edge from simple and efficient technology. It operates from offices in London, United Kingdom and Helsinki, Finland.

www.openera.co.uk

The Body Shop International plc is a values driven, high quality skin and body care retailer operating in 50 countries with over 1,900 outlets spanning 25 languages and 12 time zones.

www.thebodyshop.com

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